

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
309673-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Mundy Katowitz Media Inc**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003-3021**

Advertiser	Product	Estimate Number
Priorities USA Action	Priorities USA Action	1560

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	309673	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	M-F 1235-135a	1235-0135a	--1-1--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --1-1-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 1:27 AM M-F 1235-135a 1235-0135a :30 USATV02H \$300.00 NM 2 WPTV F 09/14/12 1:12 AM M-F 1235-135a 1235-0135a :30 USATV02H \$300.00 NM									
2	09/13/12	09/17/12	M-F 1135p-1235a	1135p-1235a	1--1---	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1--1--- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 12:30 AM M-F 1135p-1235a 1135p-1235a :30 USATV02H \$750.00 NM 2 WPTV M 09/17/12 11:45 PM M-F 1135p-1235a 1135p-1235a :30 USATV02H \$750.00 NM									
3	09/15/12	09/15/12	Sa 7-8a	7-8a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 7:13 AM Sa 7-8a 7-8a :30 USATV02H \$600.00 NM									
4	09/13/12	09/13/12	M-F 7-730p	7-730p	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---T--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 7:18 PM M-F 7-730p 7-730p :30 USATV02H \$1,200.00 NM									
5	09/14/12	09/14/12	M-F 530-6p	530-6p	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/14/12 5:55 PM M-F 530-6p 530-6p :30 USATV02H \$2,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
309673-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Priorities USA Action	Priorities USA Action	1560

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/14/12	09/14/12	M-F 5-530p	5-530p	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ----F-- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/14/12 5:22 PM M-F 5-530p 5-530p :30 USATV02H \$2,000.00 NM									
7	09/17/12	09/17/12	M-F 12n-1p	12-1p	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 12:28 PM M-F 12n-1p 12-1p :30 USATV02H \$650.00 NM									
8	09/14/12	09/14/12	M-F 10-11a	10-11a	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ----F-- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/14/12 10:53 AM M-F 10-11a 10-11a :30 USATV02H \$750.00 NM									
9	09/12/12	09/12/12	M-F 9-10a	9-10a	--W----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --W---- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 M-F 9-10a 9-10a :00 <del>\$950.00</del> NM Credited spot being made good on #309682, est 1562									
10	09/16/12	09/16/12	Su 7-8a	7-8a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 7:12 AM Su 7-8a 7-8a :30 USATV02H \$750.00 NM									
11	09/16/12	09/16/12	Su 6-7a	6-7a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 6:27 AM Su 6-7a 6-7a :30 USATV02H \$500.00 NM									
12	09/15/12	09/15/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 10:24 AMSa 10-1030a 10-1030a :30 USATV02H \$1,500.00 NM									
13	09/15/12	09/15/12	Sa 6-7a	6-7a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 6:44 AMSa 6-7a 6-7a :30 USATV02H \$500.00 NM									

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309673-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Priorities USA Action	Priorities USA Action	1560

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/12/12	09/13/12	M-F 7-9a	7-9a	--11---	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --11--- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 8:49 AM M-F 7-9a 7-9a :30 USATV02H \$3,000.00 NM 2 WPTV Th 09/13/12 8:49 AM M-F 7-9a 7-9a :30 USATV02H \$3,000.00 NM									
15	09/12/12	09/14/12	M-F 6-7a	6-7a	--1-1--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --1-1-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 6:09 AM M-F 6-7a 6-7a :30 USATV02H \$2,500.00 NM 2 WPTV F 09/14/12 6:10 AM M-F 6-7a 6-7a :30 USATV02H \$2,500.00 NM									
16	09/13/12	09/17/12	M-F 5-6a	5-6a	1--11--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1--11-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 5:13 AM M-F 5-6a 5-6a :30 USATV02H \$750.00 NM 2 WPTV F 09/14/12 5:27 AM M-F 5-6a 5-6a :30 USATV02H \$750.00 NM 3 WPTV M 09/17/12 5:21 AM M-F 5-6a 5-6a :30 USATV02H \$750.00 NM									

Total Spots                      21                      Gross Total                      \$25,800.00

**Payment Terms 30 Days**

Agency Commission                      \$3,870.00

Net Amount Due                      \$21,930.00